

RE: Commission seeks comment on revised digital ad rules

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Toby Nixon

reported via email

9 days ago (Sat, 15 Jan 2022 at 12:22 PM)

To:"PDC Support" pdc@pdc.wa.gov

Can you tell me – was this version negotiated with major commercial advertisers (e.g., Facebook, Google, Allied Daily Newspapers, Washington State Association of Broadcasters)? Would they be able and willing to comply with it? My primary interest is in getting us back to a state where online services are willing to accept ads from politicians in Washington – we need to get past the stalemate!

Thanks.

-- Toby