

Social Media



State of Washington
PUBLIC DISCLOSURE COMMISSION

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TO: Members, Public Disclosure Commission
FROM: Nancy Krier, General Counsel
Michael Smith, Chief Information Technology Officer
DATE: September 18, 2013
SUBJECT: Continued Discussion of IT Needs and Issues --- Social Media
September 26, 2013 Commission Meeting

Agenda Item

At its September 26 meeting, the Commission is scheduled to continue its discussion concerning technology needs and issues. The Commission began its discussion at its August 22 retreat but did not have time to address the topic of social media as part of that discussion.

A copy of the August 15, 2013 memo on this subject is attached.

The documents referenced in that memo will be provided again at the meeting. Staff also anticipates the Commission will finish reviewing the PowerPoint presentation on the subject, specifically, the portion dealing with issues related to public agencies' use of social media to reach the public.

Enclosure: August 15, 2013 Memo



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TO: Members, Public Disclosure Commission
FROM: Nancy Krier, General Counsel
Michael Smith, Chief Information Technology Officer
DATE: August 15, 2013
SUBJECT: IT Needs and Issues – Discussion Item at August 22, 2013 Meeting
(Retreat)

Agenda Item

On August 22, the Commission is scheduled to hold its annual retreat. The discussion is slated to include a review of technology needs and issues. Among other things, staff will present information about issues related to a public agency's use of social media to reach the public, and other recent IT and new media developments. Staff is preparing a PowerPoint presentation.

Meanwhile, for more background on recent technology developments in other jurisdictions, enclosed please find a memo from our summer law clerk. It provides examples of agencies comparable to the PDC that have created mobile applications ("apps") to assist filers (in filing or tracking reportable information) or assist the public (in accessing contributor or expenditure data).

Also attached are three articles/press releases describing three such apps in more detail.

Enclosures