

On Mon, 12 Aug at 2:36 PM , Chad Magendanz <[chad@magendanz.com](mailto:chad@magendanz.com)> wrote:  
Just wanted to say that I really appreciate the work cleaning up WAC 390-18-030. Having a minimum printed surface area seems a much more consistent criteria for Sponsor ID exemption.

A few concerns:

- 3" x 3" seems a bit arbitrary. Something like a bumper sticker (typically 3" X 11.5" or 3.75" x 15"), was previously exempt, but is no longer?
- Balloons were also previously exempt, but now it's unclear. Are we measuring the size inflated or deflated? Same issue for elastic clothing.
- We need a definition of "where such identification is otherwise impractical." That seems very subjective.

My recommendation would be to exempt printed surface areas of 4" x 15", the previous size limit for bumper stickers. This would include almost all bumper stickers, lapel stickers, buttons, badges, and even rulers. You could then call out specific exemptions for envelopes and clothing, which are in addition to those items called out explicitly in RCW 42.17A.320(7).

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