

Proposed Permanent Rules re Implementation of ESHB 2938

Outline of changes made since last commission meeting 10.25.18 (copied from CR 103 form)

- **(WAC 390-05-305)** Changes reference for electronic filing to be provide to the “PDC” replacing “commission.
- **(WAC 390-16-207)** Changes reference from “C-3” to “C-4” regarding where an in-kind contribution must be reported.
- **(WAC 390-18-030)** Changes the exemption of sponsor identification for stickers that are of a comparable size as worn by an individual.
- **(WAC 390-18-050)** Makes several changes to the inspection of records for commercial advertisers, including:
 - Several grammatical changes to the meaning of commercial advertiser;
 - Explanation of requirements for commercial advertisers that sells advertising directly to the original purchaser;
 - Eliminating reference to specific statutory citations, including reference to the definition of books of account;
 - Requiring commercial advertisers to provide books of account and related materials electronically upon request or published on a web site, in addition to in-person availability;
 - Requiring book of account to include applicable identification for sponsoring entities;
 - Requiring book of account to include the initial cost estimate of the advertising if the total cost is not available upon distribution; and
 - Requiring book of account for digital communication platforms to include demographic information of the audiences targeted and reached.
- **(WAC 390-37-050)** Allows for a shorter response period for complaints received within 21 days of an election.
- **(WAC 390-37-060)** Provides for regular reports to the commission on complaints initiated and processed.