



STATE OF WASHINGTON

PUBLIC DISCLOSURE COMMISSION

711 Capitol Way Rm. 206, PO Box 40908 • Olympia, Washington 98504-0908 • (360) 753-1111 • FAX (360) 753-1112
Toll Free 1-877-601-2828 • E-mail: pdcc@pdcc.wa.gov • Website: www.pdcc.wa.gov

TO: Commissioners

FROM: Philip E. Stutzman, Director of Compliance

DATE: February 19, 2015

SUBJECT: New Majority (Reagan Fund) PAC, Case No. 15-038

This case involves alleged violations by *New Majority (Reagan Fund) PAC*, Case No. 15-038 for failing to timely file three Electioneering Communications C-6 reports; for failing to provide, on a report of receipts and expenditures, the required information and detailed breakdown of independent expenditure activities; and for failing to timely file a Monetary Contributions C-3 report by the required electronic method.

You are being provided the Notice of Administrative Charges and Report of Investigation. Staff is working with the Respondent on a possible stipulation to include some combination of facts, violation, and an appropriate penalty.



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BEFORE THE PUBLIC DISCLOSURE COMMISSION
OF THE STATE OF WASHINGTON

In the Matter of Enforcement
Action Against

New Majority (Reagan Fund) PAC

Respondent.

PDC Case No. 15-038

Notice of Administrative Charges

I. Jurisdiction

1. The Public Disclosure Commission (PDC) has jurisdiction over this proceeding pursuant to Chapter 42.17A RCW, the state campaign finance and disclosure laws; Chapter 34.05 RCW, the Administrative Procedure Act; and Title 390 WAC. These charges incorporate the Report of Investigation and all related exhibits by reference.

II. Allegations

2. Staff alleges that New Majority (Reagan Fund) PAC violated RCW 42.17A as follows:
 - A. RCW 42.17A.305 by failing to timely file three Electioneering Communications reports (C-6 reports) disclosing \$44,454 for Electioneering Communications first presented to the public between July 14, 2014 and July 31, 2014, for television advertisements and direct mail advertising in opposition to Roger Goodman, an incumbent State Representative in the 45th Legislative District seeking re-election in 2014. The one C-6 report filed to disclose these expenditures was filed between 25 and 42 days late, and after the primary election.
 - B. RCW 42.17A.225, 42.17A.235, and 42.17A.240 by failing to describe on its 21-day pre-primary election Summary, Full Report Receipts and Expenditures report (C-4 report) the media used, or provide a detailed breakdown of the expenditures, or identify that the Independent Expenditure included on the Schedule A to the C-4

report opposed Roger Goodman. The required information was provided 14 days late on an amended C-4 report.

- C. RCW 42.17A.245 by failing to timely file a Monetary Contributions report (C-3 report) by the required electronic method for a \$35,000 monetary contribution from the Reagan Fund received and deposited on June 20, 2014. The C-3 report was electronically filed 10 days late.

III. Facts

3. On June 24, 2014, New Majority (Reagan Fund) PAC (NMRF PAC) filed a Political Committee Registration (C-1pc report) as a continuing political committee. The registration disclosed that Jeffrey Possinger is the committee's sole officer, and serves as the committee's campaign treasurer, campaign manager/media contact, and chair. The name "Reagan Fund" is included in the name of the committee because the caucus-related Reagan Fund political committee is a "sponsor" of New Majority PAC as defined in RCW 42.17A.005(42)(b).
4. NMRF PAC filed a C-6 report on August 26, 2014, disclosing \$44,454 for electioneering communications made in opposition to Roger Goodman and presented to the public between July 14 and July 31, 2014. Based on the timing, media, and value of their advertisements identifying a candidate, NMRF PAC was required to file three C-6 reports disclosing the advertisements as electioneering communications. This information was filed between 25 and 42 days late, disclosing the following:
 - \$29,500 for Electioneering Communications presented to the public on July 14, 2014, for television advertisements in opposition to Roger Goodman. NMRF PAC was required to electronically file a C-6 report by July 15, 2014.
 - \$7,477 for an Electioneering Communication presented to the public on July 28, 2014, for direct mail advertising identified as "Mailer #1" in opposition to Roger Goodman. NMRF PAC was required to electronically file a C-6 report by July 29, 2014.

- \$7,477 for an Electioneering Communication presented to the public on July 31, 2014, for direct mail advertising identified as “Mailer #2” in opposition to Roger Goodman. NMRF PAC was required to electronically file a C-6 report by August 1, 2014.
5. On June 24, 2014, NMRF PAC timely filed a C-3 report, manually on paper, disclosing the receipt of a \$35,000 monetary contribution from the Reagan Fund received and deposited on June 20, 2014. On July 8, 2014, NMRF PAC received notification from PDC staff that its electronic filing account had been activated, but NMRF PAC did not file an electronic version of the C-3 report disclosing the receipt of a \$35,000 monetary contribution from the Reagan Fund until 10 days later on July 18, 2014.
 6. On July 18, 2014, NMRF PAC filed the 21-day pre-primary election C-4 report electronically disclosing the receipt of \$35,000 in monetary contributions, and expenditures made during the reporting period. The C-4 report filed by NMRF PAC: (1) disclosed three expenditures to Minnick & Minnick, Inc. on June 24, 2014 for “Media Production” (\$24,100 and \$5,400), and “Web Media” (\$5,500); (2) checked the independent expenditure (IE) box on the front of the C-4 report; and (3) listed “I” in the expenditure code, but failed to identify the candidate supported or opposed by the IE on the schedule A to C-4 report. The report was filed three days late.
 7. On July 29, 2014, NMRF PAC filed an amended 21-day pre-primary C-4 report, disclosing that the independent expenditures it sponsored during that reporting period opposed Roger Goodman. This information was disclosed 14 days late.

IV. Law

RCW 42.17A.005(19)(a) defines "Electioneering communication" to mean any broadcast, cable, or satellite television or radio transmission, United States postal service mailing, billboard, newspaper, or periodical that: (i) Clearly identifies a candidate for a state, local, or judicial office either by specifically naming the candidate, or identifying the candidate without using the candidate's name; (ii) Is broadcast, transmitted, mailed, erected, distributed, or otherwise published within sixty days before any election for that office in the jurisdiction in which the candidate is seeking election; and (iii) Either alone, or in combination with one or more communications identifying the candidate by the same sponsor during the sixty days before an election, has a fair market value of one thousand dollars or more.

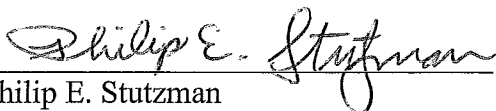
RCW 42.17A.305 requires that the sponsor of an electioneering communication shall report to the commission within twenty-four hours of, or on the first working day after, the date the electioneering communication is broadcast, transmitted, mailed, erected, distributed, or otherwise published, and include: (a) Name and address of the sponsor; (b) Source of funds for the communication, (c) Name and address of the person to whom an electioneering communication related expenditure was made; (d) A detailed description of each expenditure of more than one hundred dollars; (e) The date the expenditure was made and the date the electioneering communication was first broadcast, transmitted, mailed, erected, distributed, or otherwise published; (f) The amount of the expenditure; and (g) The name of each candidate clearly identified in the electioneering communication, the office being sought by each candidate, and the amount of the expenditure attributable to each candidate.

RCW 42.17A.225, 235 and 240 require continuing political committees to file timely, accurate reports of contributions and expenditures. Under the full reporting option, until five months before the general election, C-4 reports are required monthly when contributions or expenditures exceed \$200 since the last report. C-4 reports are also required 21 and 7 days before each election in which the committee makes expenditures, and in the month following the election. Contributions are reported weekly during this same time period, and must be disclosed on Monday for contributions deposited the previous seven days.

WAC 390-16-037 requires political committees to disclose the purpose of expenditures reported under RCW 42.17A.240, including the name of any candidate supported or opposed by the expenditure, and the details of goods and services to be provided by the recipient of the expenditure.

RCW 42.17A.245 requires political committees that expended five thousand dollars or more in the preceding year, or expect to expend five thousand dollars or more in the current year, to file all required contribution reports and expenditure reports electronically.

RESPECTFULLY SUBMITTED this 7th day of January, 2015.



Philip E. Stutzman
Director of Compliance



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PUBLIC DISCLOSURE COMMISSION

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BEFORE THE PUBLIC DISCLOSURE COMMISSION
OF THE STATE OF WASHINGTON

In RE COMPLIANCE WITH
RCW 42.17 and RCW 42.17A

New Majority (Reagan Fund) PAC

Respondent.

PDC Case No. 15-038

Report of Investigation

I.

Background

- 1.1 On June 24, 2014, New Majority (Reagan Fund) PAC (NMRF PAC) filed a Political Committee Registration (C-1pc report) as a continuing political committee. **Exhibit #1.** The registration disclosed that Jeffrey Possinger is the committee's sole officer, and serves as the committee's campaign treasurer, campaign manager/media contact, and chair. The name "Reagan Fund" is included in the name of the committee because the caucus-related Reagan Fund political committee is a "sponsor" of New Majority PAC as defined in RCW 42.17A.005(42)(b).
- 1.2 Previously, on September 13, 2012, New Majority PAC filed a C-1pc report disclosing that Mr. Possinger was the committee's campaign manager/media contact and chairman, Blair Anderson was the campaign treasurer, and Chad Minnick was a board member. **Exhibit #2.**
- 1.3 On July 23, 2014, Tony Yuchasz, Executive Director of the House Democratic Campaign Committee, filed a complaint alleging that NMRF PAC failed to file a Independent Expenditures/Electioneering Communications Report (C-6 report) disclosing independent expenditures that were made in opposition to a candidate running in the primary election in 2014. **Exhibit #3.**

II.

Allegations in Complaint and Summary of Investigative Findings

- 2.1 The complaint alleged that NMRF PAC failed to file a report of Independent Expenditures (C-6 report) disclosing independent expenditures or electioneering communications made in opposition to Roger Goodman, an incumbent State Representative in the 45th Legislative District seeking re-election in 2014.

- 2.2 On August 26, 2014, NMRF PAC filed a C-6 report disclosing \$44,454 in expenditures for television and direct mail advertising for electioneering communications made in opposition to Roger Goodman. The C-6 report was filed between 25 and 42 days late, and more than three weeks after the August 5, 2014 primary election. (In contrast, Joel Hussey, Representative Goodman's opponent, disclosed making \$45,940 in expenditures during the entire election campaign. Representative Goodman reported making \$299,385 in expenditures.)
- 2.3 NMRF PAC filed Monetary Contributions reports (C-3 reports) and Summary, Full Report Receipts and Expenditures reports (C-4 reports) during the 2014 election disclosing the receipt of \$50,000 in contributions, all from The Reagan Fund, a political committee related to the House Republican Organizational Committee (HROC), which is the Caucus Committee for the House Republicans, and \$49,954 in expenditures made in opposition to State Representative Roger Goodman.
- 2.4 NMRF PAC timely filed: (a) both of the committee's C-3 reports disclosing two contributions from The Reagan Fund totaling \$50,000 (a C-3 report disclosing \$35,000 of this amount was initially filed manually on paper, and amended 25 days later electronically); and (b) the 7-day pre-primary election C-4 report disclosing five expenditures totaling \$14,954 to Minnick & Minnick, Inc. for two mailers that opposed Roger Goodman.
- 2.5 On July 18, 2014, NMRF PAC filed its 21-day pre-primary election C-4 report three days late disclosing the receipt of \$35,000 in contributions, and \$35,000 in independent expenditures for media production and web media. The C-4 report did not describe the media used or provide a detailed breakdown of the expenditures, and failed to identify that independent expenditures were being made to oppose Roger Goodman. On July 29, 2014, NMRF PAC filed an amended 21-day pre-primary C-4 report, disclosing that the independent expenditures opposed Roger Goodman.

Detailed Findings

C-6 Reports filed by NMRF PAC for the 2014 Election

- 3.1 A Political Committee is required to file a C-6 report within twenty-four hours of, or on the first working day after, the date it first publishes, mails, or otherwise presents Independent Expenditure political advertising valued at \$1,000 or more to the public, and within twenty-four hours of, or on the first working day after, the date it first broadcasts, transmits, mails, erects, distributes, or otherwise publishes an electioneering communication.
- 3.2 NMRF PAC filed a C-6 report on August 26, 2014, disclosing \$44,454 for electioneering communications made in opposition to Roger Goodman and presented to the public between July 14 and July 31, 2014. **Exhibit #4.** Based on the timing, media, and value of their advertisements identifying a candidate, NMRF PAC was required to file three C-6 reports disclosing the advertisements as electioneering

communications. This information was filed between 25 and 42 days late, disclosing the following:

- \$29,500 for Electioneering Communications presented to the public on July 14, 2014, for television advertisements in opposition to Roger Goodman. NMRF PAC was required to electronically file a C-6 report by July 15, 2014.
- \$7,477 for an Electioneering Communication presented to the public on July 28, 2014, for direct mail advertising identified as “Mailer #1” in opposition to Roger Goodman. NMRF PAC was required to electronically file a C-6 report by July 29, 2014.
- \$7,477 for an Electioneering Communication presented to the public on July 31, 2014, for direct mail advertising identified as “Mailer #2” in opposition to Roger Goodman. NMRF PAC was required to electronically file a C-6 report by August 1, 2014.

C-3 and C-4 Reports filed by NMRF PAC for the 2014 Election

3.3 Committees registered under the Full Reporting option that made expenditures to support or oppose candidates in the 2014 primary election were required to file weekly C-3 reports beginning June 1, 2014. Such committees were also required to file the following C-4 reports:

- Monthly C-4 reports by the 10th of each month disclosing contribution and expenditure activities incurred in the previous calendar month, if more than \$200, provided no special reports were due during that month;
- A 21-day pre-primary election C-4 report due on July 15, 2014, covering the period June 1 through July 14, 2014;
- A 7-day pre-primary election C-4 report due on July 29, 2014, covering the period July 15 through July 28, 2014; and
- A post-primary election C-4 report by September 10, 2014, covering the period July 29 through August 31, 2014.

Political committees that expended five thousand dollars or more in the preceding year, or expect to expend five thousand dollars or more in the current year, are required to file all contribution and expenditure reports electronically.

3.4 NMRF PAC filed C-3 and C-4 reports for the 2014 primary election, disclosing that the committee received \$50,000 in contributions and made \$49,954 in independent expenditures in opposition to State Representative Roger Goodman. NMRF PAC filed the following C-3 and C-4 reports:

- On June 24, 2014, NMRF PAC timely filed a C-3 report, manually on paper, disclosing the receipt of a \$35,000 monetary contribution from the Reagan Fund received and deposited on June 20, 2014.
 - On July 8, 2014, NMRF PAC received notification from PDC staff that its electronic filing account had been activated, but NMRF PAC did not file an electronic version of the C-3 report disclosing the receipt of a \$35,000 monetary contribution from the Reagan Fund until 10 days later on July 18, 2014.
 - On July 18, 2014, NMRF PAC filed the 21-day pre-primary election C-4 report electronically disclosing the receipt of \$35,000 in monetary contributions, and expenditures made during the reporting period. The C-4 report filed by NMRF PAC: (1) disclosed three expenditures to Minnick & Minnick, Inc. on June 24, 2014 for “Media Production” (\$24,100 and \$5,400), and “Web Media” (\$5,500); (2) checked the independent expenditure (IE) box on the front of the C-4 report; and (3) listed “I” in the expenditure code, but failed to identify the candidate supported or opposed by the IE on the schedule A to C-4 report. The report was filed three days late.
 - On July 25, 2014, NMRF PAC timely filed a C-3 report electronically disclosing the receipt of a \$15,000 monetary contribution from the Reagan Fund that was received and deposited on July 24, 2014.
 - On July 29, 2014, NMRF PAC timely filed the 7-day pre-primary C-4 report electronically disclosing the receipt of \$15,000 in monetary contributions and \$14,954 in expenditures made during the reporting period. The C-4 report filed by NMRF PAC: (1) disclosed five expenditures to Minnick & Minnick, Inc. on July 26, 2014 for “printing, postage and sales tax” for two mailers in opposition to Roger Goodman from the 45th Legislative District.
 - On July 29, 2014, NMRF PAC filed an amended 21-day pre-primary C-4 report, disclosing that the independent expenditures it sponsored during that reporting period opposed Roger Goodman. This information was disclosed 14 days late.
- 3.5 During the 2014 election cycle, the Friends of Roger Goodman disclosed receiving \$314,915 in contributions and made \$299,385 in expenditures. Representative Goodman’s opponent, Joel Hussey, disclosed receiving \$53,628 in contributions as of October 31, 2014. As of the close of the 21-day C-4 reporting period, Mr. Hussey disclosed making \$45,940 in expenditures. (Mr. Hussey did not file a 7-day or post-election C-4 report.) Three political committees sponsored independent expenditure political advertising or electioneering communications to support or oppose Representative Goodman. Of the \$50,719 in independent spending to oppose Representative Goodman during the 2014 election, \$44,454 was sponsored by NMRF PAC during the primary election campaign.

Responses from Jeffrey Possinger and NMRF PAC

- 3.6 On August 22, 2014, Jeffrey Possinger, treasurer for NMRF PAC, responded in writing to the complaint's allegations. **Exhibit #5.** Mr. Possinger stated that he realized his mistake in not timely filing the C-6 report "*...after looking into the rules surrounding this, it appears that an inadvertent mistake was made on our part.*" He stated that he was preparing to file the missing C-6 report at that time. He stated further that there was no intent on his part or by NMRF PAC to conceal the source of funds or how the committee's funds were to be spent, and that the information was disclosed on NMRF PAC's C-3 and C4 reports.
- 3.7 Mr. Possinger stated that while he has worked on several campaigns (including his own campaign on two occasions as a candidate for State Representative), he indicated that this "*... has been the first time that I have worked as a treasurer for a PAC, and previously that work had been designated to others...*" He stated that to determine the filing requirements for NMRF PAC, he relied on the PDC's "Key Reporting Dates for Committees" calendar. He stated that the ORCA software did not inform him or make "*...any reference to C-6 reports, and as such [I] mistakenly believed that I had fully complied with the reporting rules with the filing of our C3s and C4s.*" Mr. Possinger stated that when he became aware that it was a reporting issue, he amended the committee's 21-day pre-primary election C-4 report to disclose that NMRF PAC's expenditures were made in opposition to Roger Goodman.
- 3.8 On July 21, 2014, prior to the complaint being filed, Mr. Possinger submitted a letter to PDC staff concerning problems he was having filing the C-3 and C-4 reports electronically using the PDC's Online Reporting of Campaign Activity (ORCA) filing software. Mr. Possinger stated that he was mailing paper copies of the C-4 reports for NMRF PAC, and said he had attempted to file those missing reports electronically but was experiencing problems "uploading" the reports.

Prior Filing History

- 3.9 C-3 and C-4 reports filed by New Majority PAC for the 2012 election disclosed that the committee received \$165,000 in monetary contributions and \$19,000 in in-kind contributions (for polling and polling data), all from the Reagan Fund, and made \$184,000 in expenditures. While the C-4 reports were filed timely, they failed to identify any candidates that were opposed by the expenditures, and failed to indicate that an independent expenditure or electioneering communication was undertaken during the reporting period. (The committee's C-6 filings disclosed that these expenditures paid for electioneering communications in opposition to State Representative candidates Roger Goodman in the 45th Legislative District; Tami Green in the 28th Legislative District; Lynda Ring-Erickson in the 35th Legislative District; and Bud Sizemore in the 47th Legislative District.)
- 3.10 New Majority PAC timely filed five C-6 reports during the 2012 general election, disclosing \$158,031 in expenditures for electioneering communications opposing the candidates identified above.

IV. **Scope**

4.1 PDC staff reviewed the following documents:

- the complaint filed by Tony Yuchasz against NMRF PAC on July 23, 2014;
- C-3 reports, C-4 reports, and C-6 reports filed by NMRF PAC for the 2014 election cycle;
- an August 22, 2014, response submitted by Jeffrey Possinger on behalf of NMRF PAC; and
- C-3 reports, C-4 report and C-6 reports filed by New Majority PAC for the 2012 election cycle.

V. **Laws**

RCW 42.17A.005(19)(a) defines "Electioneering communication" to mean any broadcast, cable, or satellite television or radio transmission, United States postal service mailing, billboard, newspaper, or periodical that: (i) Clearly identifies a candidate for a state, local, or judicial office either by specifically naming the candidate, or identifying the candidate without using the candidate's name; (ii) Is broadcast, transmitted, mailed, erected, distributed, or otherwise published within sixty days before any election for that office in the jurisdiction in which the candidate is seeking election; and (iii) Either alone, or in combination with one or more communications identifying the candidate by the same sponsor during the sixty days before an election, has a fair market value of one thousand dollars or more.

RCW 42.17A.305 requires that the sponsor of an electioneering communication shall report to the commission within twenty-four hours of, or on the first working day after, the date the electioneering communication is broadcast, transmitted, mailed, erected, distributed, or otherwise published, and include: (a) Name and address of the sponsor; (b) Source of funds for the communication, (c) Name and address of the person to whom an electioneering communication related expenditure was made; (d) A detailed description of each expenditure of more than one hundred dollars; (e) The date the expenditure was made and the date the electioneering communication was first broadcast, transmitted, mailed, erected, distributed, or otherwise published; (f) The amount of the expenditure; and (g) The name of each candidate clearly identified in the electioneering communication, the office being sought by each candidate, and the amount of the expenditure attributable to each candidate.

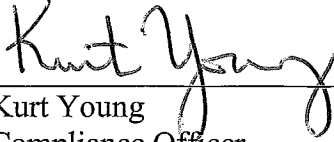
RCW 42.17A.225, 235 and 240 require continuing political committees to file timely, accurate reports of contributions and expenditures. Under the full reporting option, until five months before the general election, C-4 reports are required monthly when contributions or expenditures exceed \$200 since the last report. C-4 reports are also required 21 and 7 days before each election in which the committee makes expenditures, and in the month following the election. Contributions are reported weekly during this same time period, and must be disclosed on Monday for contributions deposited the previous seven days.

WAC 390-16-037 requires political committees to disclose the purpose of expenditures reported under RCW 42.17A.240, including the name of any candidate supported or opposed by the

expenditure, and the details of goods and services to be provided by the recipient of the expenditure.


RCW 42.17A.245 requires political committees that expended five thousand dollars or more in the preceding year, or expect to expend five thousand dollars or more in the current year, to file all required contribution reports and expenditure reports electronically.


Respectfully submitted this 7th day of January, 2015.


Kurt Young
Compliance Officer

List of Exhibits

- Exhibit #1** June 24, 2014 NMRF PAC Political Committee Registration (C-1pc report).
- Exhibit #2** September 13, 2012 New Majority PAC C-1pc report.
- Exhibit #3** Complaint filed July 23, 2014 by Tony Yuchasz against NMRF PAC.
- Exhibit #4** C-6 report filed by NMRF PAC on August 26, 2014.
- Exhibit #5** August 22, 2014, response from Jeffrey Possinger, treasurer for NMRF PAC, to the allegations in the complaint.

 PUBLIC DISCLOSURE COMMISSION 711 CAPITOL WAY RM 206 PO BOX 40908 OLYMPIA WA 98504-0908 (360) 753-1111 Toll Free 1-877-601-2828		Political Committee Registration		C1PC (1/12)		100588553 06-24-2014	
Committee Name (Include sponsor in committee name. See next page for definition of "sponsor." Show entire official name. Do not use abbreviations or acronyms in this box.) NEW MAJORITY (REAGAN FUND) PAC				Acronym:		Telephone: 206-817-9763	
Mailing Address PO BOX 981				Fax:		E-mail: NEWMAJORITY@HOTMAIL.COM	
City WOODINVILLE		County KING		Zip + 4 98072		E-mail: NEWMAJORITY@HOTMAIL.COM	
NEW OR AMENDED REGISTRATION? <input checked="" type="checkbox"/> NEW. Complete entire form. <input type="checkbox"/> AMENDS previous report. Complete entire form.		COMMITTEE STATUS <input checked="" type="checkbox"/> Continuing (On-going; not established in anticipation of any particular campaign election.) <input type="checkbox"/> _____ election year only. Date of general or special election: _____ (Year)					
1. What is the purpose or description of the committee? <input type="checkbox"/> Bona Fide Political Party Committee - official state or county central committee or legislative district committee. If you are not supporting the entire party ticket, attach a list of the names of the candidates you support. <input type="checkbox"/> Ballot Committee - Initiative, Bond, Levy, Recall, etc. Name or description of ballot measure: _____ Ballot Number FOR AGAINST <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> Other Political Committee - PAC, caucus committee, political club, etc. If committee is related or affiliated with a business, association, union or similar entity, specify name: _____							
For single election-year only committees (not continuing committees): Is the committee supporting or opposing (a) one or more candidates? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, attach a list of each candidate's name, office sought and political party affiliation. (b) the entire ticket of a political party? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, identify the party: _____							
2. Related or affiliated committees. List name, address and relationship. <input type="checkbox"/> Continued on attached sheet.							
3. How much do you plan to spend during this entire election campaign, including the primary and general elections? Based on that estimate, choose one of the reporting options below. (If your committee status is continuing, estimate spending on a calendar year basis.) If no box is checked you are obligated to use Full Reporting. See Instruction manuals for information about reports required and changing reporting options. <input type="checkbox"/> MINI REPORTING Mini Reporting is selected. No more than \$5,000 will be raised or spent and no more than \$500 in the aggregate will be accepted from any one contributor.							
<input checked="" type="checkbox"/> FULL REPORTING Full Reporting is selected. The frequent, detailed campaign reports mandated by law will be filed as required.						Telephone Number: 206-817-9763	
4. Campaign Manager's or Media Contact's Name and Address JEFFREY POSSINGER PO BOX 981, WOODINVILLE WA 98072						Daytime Telephone Number: 206-817-9763	
5. Treasurer's Name and Address. Does treasurer perform <u>only</u> ministerial functions? Yes ___ No <u>X</u> . See WAC 390-05-243 and next page for details. List deputy treasurers on attached sheet. <input type="checkbox"/> Continued on attached sheet. JEFFREY POSSINGER PO BOX 981, WOODINVILLE WA 98072							
6. Persons who perform only ministerial functions on behalf of this committee <u>and</u> on behalf of candidates or other political committees. List name, title, and address of these persons. See WAC 390-05-243 and next page for details. <input type="checkbox"/> Continued on attached sheet.							
7. Committee Officers and other persons who authorize expenditures or make decisions for committee. List name, title, and address. See next page for definition of "officer." <input type="checkbox"/> Continued on attached sheet. JEFFREY POSSINGER, CHAIR, PO BOX 981, WOODINVILLE WA 98072							
8. Campaign Bank or Depository US BANK		Branch WOODINVILLE		City WOODINVILLE			
9. Campaign books must be open to the public by appointment between 8 a.m. and 8 p.m. during the eight days before the election, except Saturdays, Sundays, and legal holidays. In the space below, provide contact information for scheduling an appointment and the address where the inspection will take place. It is not acceptable to provide a post office box or an out-of-area address. Street Address, Room Number, City where campaign books will be available for inspection 13780 - NE 175TH ST, SUITE 110, WOODINVILLE In order to make an appointment, contact the campaign at (telephone, fax, e-mail): (206) 817-9763 NEWMAJORITY@HOTMAIL.COM							
10. Eligibility to Give to Political Committees and State Office Candidates: A committee must receive \$10 or more each from ten Washington State registered voters before contributing to a Washington State political committee. Additionally, during the six months prior to making a contribution to a state office candidate your committee must have received contributions of \$10 or more each from at least ten Washington State registered voters. <input checked="" type="checkbox"/> A check here indicates your awareness of and pledge to comply with these provisions. Absence of a check mark means your committee does not qualify to give to Washington State political committees and/or state office candidates.				11. Signature and Certification. I certify that this statement is true, complete and correct to the best of my knowledge. Committee Treasurer's Signature JEFFREY POSSINGER			
				Date 06-24-2014			

 PUBLIC DISCLOSURE COMMISSION 711 CAPITOL WAY RM 206 PO BOX 40908 OLYMPIA WA 98504-0908 (360) 783-1111 Toll Free 1-877-661-2828		Political Committee Registration		C1PC (1/12)		DATE FILED PDC SEP 13 2012	
Committee Name (Include sponsor in committee name. See next page for definition of "sponsor." Show entire official name. Do not use abbreviations or acronyms in this box.) NEW MAJORITY PAC				Acronym: NMPAC		Telephone: 206-817-9763	
Mailing Address PO BOX 981				Fax: 206-569-4792			
City WOODINVILLE		County KING		Zip + 4 98072		E-mail: NEWMAJORITY@HOTMAIL.COM	
NEW OR AMENDED REGISTRATION? <input checked="" type="checkbox"/> NEW. Complete entire form. <input type="checkbox"/> AMENDS previous report. Complete entire form.				COMMITTEE STATUS <input checked="" type="checkbox"/> Continuing (On-going; not established in anticipation of any particular campaign election.) <input type="checkbox"/> _____ election year only. Date of general or special election: _____ (Year)			
1. What is the purpose or description of the committee? <input type="checkbox"/> Bona Fide Political Party Committee - official state or county central committee or legislative district committee. If you are not supporting the entire party ticket, attach a list of the names of the candidates you support. <input type="checkbox"/> Ballot Committee - Initiative, Bond, Levy, Recall, etc. Name or description of ballot measure: _____ Ballot Number FOR <input type="checkbox"/> AGAINST <input type="checkbox"/> <input checked="" type="checkbox"/> Other Political Committee - PAC, caucus committee, political club, etc. If committee is related or affiliated with a business, association, union or similar entity, specify name: _____							
For single election-year only committees (not continuing committees): Is the committee supporting or opposing (a) one or more candidates? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, attach a list of each candidate's name, office sought and political party affiliation. (b) the entire ticket of a political party? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, identify the party: _____							
2. Related or affiliated committees. List name, address and relationship. <input type="checkbox"/> Continued on attached sheet.							
3. How much do you plan to spend during this entire election campaign, including the primary and general elections? Based on that estimate, choose one of the reporting options below. (If your committee status is continuing, estimate spending on a calendar year basis.) If no box is checked you are obligated to use Full Reporting. See instruction manuals for information about reports required and changing reporting options. <input type="checkbox"/> MINI REPORTING Mini Reporting is selected. No more than \$5,000 will be raised or spent <u>and</u> no more than \$500 in the aggregate will be accepted from any one contributor.							
4. Campaign Manager's or Media Contact's Name and Address JEFFREY POSSINGER PO BOX 981, WOODINVILLE WA 98072				Telephone Number: 206-817-9763			
5. Treasurer's Name and Address. Does treasurer perform <u>only</u> ministerial functions? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> . See WAC 390-05-243 and next page for details. List deputy treasurers on attached sheet. BLAIR ANDERSON PO BOX 981, WOODINVILLE WA 98072				Daytime Telephone Number: 254-239-4309			
6. Persons who perform <u>only</u> ministerial functions on behalf of this committee <u>and</u> on behalf of candidates or other political committees. List name, title, and address of these persons. See WAC 390-05-243 and next page for details. <input type="checkbox"/> Continued on attached sheet.							
7. Committee Officers and other persons who authorize expenditures or make decisions for committee. List name, title, and address. See next page for definition of "officer." <input type="checkbox"/> Continued on attached sheet. JEFFREY POSSINGER, CHAIRMAN, PO BOX 981, WOODINVILLE WA 98072 CHAD MINNICK, BOARD MEMBER, PO BOX 981, WOODINVILLE WA 98072							
8. Campaign Bank or Depository OPUS BANK		Branch WOODINVILLE		City WOODINVILLE			
9. Campaign books must be open to the public by appointment between 8 a.m. and 8 p.m. during the eight days before the election, except Saturdays, Sundays, and legal holidays. In the space below, provide contact information for scheduling an appointment and the address where the inspection will take place. It is not acceptable to provide a post office box or an out-of-area address. Street Address, Room Number, City where campaign books will be available for inspection 13780 NE 175TH ST, STE 110, WOODINVILLE In order to make an appointment, contact the campaign at (telephone, fax, e-mail): 206-817-9763 206-569-4792 NEWMAJORITY@HOTMAIL.COM							
10. Eligibility to Give to Political Committees and State Office Candidates: A committee must receive \$10 or more each from ten Washington State registered voters before contributing to a Washington State political committee. Additionally, during the six months prior to making a contribution to a state office candidate your committee must have received contributions of \$10 or more each from at least ten Washington State registered voters. <input type="checkbox"/> A check here indicates your awareness of and pledge to comply with these provisions. Absence of a check mark means your committee does not qualify to give to Washington State political committees and/or state office candidates.				11. Signature and Certification. I certify that this statement is true, complete and correct to the best of my knowledge. Committee Treasurer's Signature BLAIR ANDERSON Date 9-12-12			

Phil Stutzman

From: Jon Ammons on behalf of PDC
Sent: Wednesday, July 23, 2014 1:04 PM
To: Phil Stutzman
Subject: Tony Yuchasz Complaint RE: New Majority PAC
Attachments: Certification New Majority PAC Complaint July 2014.pdf; New Majority PDC Complaint 2014.docx

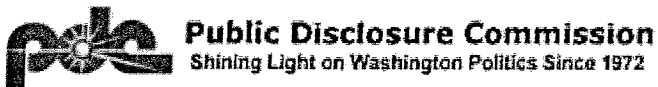
Importance: High

Hi Phil,

Please note the below email and attachments.

Thank you,

Jon Ammons



Staff | Public Disclosure Commission
360-753-1111 | Toll Free 1-877-601-2828
<http://www.pdc.wa.gov/> | jon.ammons@pdc.wa.gov

From: Tony Yuchasz [<mailto:tony@hdcc.org>]
Sent: Wednesday, July 23, 2014 11:37 AM
To: PDC
Subject: New Majority PAC Complaint July 23, 2014

July 23, 2014

Dear Mr. Stutzman:

Please accept this attachment as a formal complaint to the Public Disclosure Commission regarding C-6 reporting requirements for independent expenditures authorized by New Majority PAC opposing State Representative Roger Goodman in the 45th District.

Tony Yuchasz
Director, HDCC

1000 Aurora Ave N #100
Seattle, WA 98109
o-206-381-1220
f-206-381-1235

PDC Exhibit # 3
Page 1 of 5

**Certification for a
Complaint to the Washington State Public Disclosure Commission Relating to an
Elected Official or Candidate for Public Office
(Notary Not Required)**

I certify (or declare) under penalty of perjury under the laws of the State of Washington that the facts set forth in this attached complaint are true and correct.

Your signature: 

Your printed name: _____

Street address: 1000 Aurora Ave N #100

City, state and zip code: Seattle WA 98109

Telephone number: 206-381-1220

E-Mail Address: (Optional) _____

Date Signed: 7/23/14

Place Signed (City and County): Seattle King
City County

*RCW 9A.72.040 provides that: "(1) A person is guilty of false swearing if he makes a false statement, which he knows to be false, under an oath required or authorized by law. (2) False swearing is a misdemeanor."

COMPLAINT ATTACHED

July 23, 2014

Mr. Phil Stutzman
Public Disclosure Commission
711 Capitol Way #206
PO Box 40908
Olympia, WA 98504-0908

Re: Independent expenditures done by the New Majority PAC.

Dear Mr. Stutzman:

Please accept this letter as a formal complaint to the Public Disclosure Commission regarding C-6 reporting requirements for independent expenditures authorized by New Majority PAC opposing State Representative Roger Goodman in the 45th District.

The Public Disclosure Commission's brochure titled *Independent Expenditure Ads & Electioneering Communications*, clearly states that reporting of an expenditure is required 24 hours of the date the ad was broadcast or published.

According to a recent C4 report, the New Majority PAC spent \$35,500 on advertisement production, cable advertising, and web advertising.

These advertisements originally started cable on July 14th, 2014 and the attached documentation demonstrates that NEW Majority PAC blast emailed this ad on July 15th, 2014.

In addition, New Majority PAC has launched three attack webpages against Mr. Goodman.

<https://notagoodman.wordpress.com/>

<https://www.facebook.com/pages/Roger-Goodman-Drives-Stoned/224244731048762?fref=ts>

<https://www.facebook.com/rogergoodmandeadbeatdad?fref=ts>

As of the date of this complaint the required C6 reports for any of the aforementioned activities have not been filed.

The New Majority PAC's non-compliance with disclosure laws and rules is a pattern exhibited by the House Republican Caucus' campaign arm and another example of the disregard for public disclosure. As an affiliated PAC of the Republican caucus' associated Reagan Fund the political operatives behind New Majority PAC should be fully aware of disclosure laws and rules.

I respectfully request the Public Disclosure Commission launch an immediate investigation into this attempt to skirt PDC rules and regulations. This is a time sensitive matter, and only a prompt investigation will prevent additional non-disclosure in this election.

Respectfully,

Tony

Tony Yuchasz
Executive Director
House Democratic Campaign Committee
1000 Aurora Ave N #100
Seattle, WA 98109

----- Forwarded message -----

From: "NotaGoodMan" <not_a_goodman@hotmail.com>

Date: Jul 15, 2014 4:51 PM

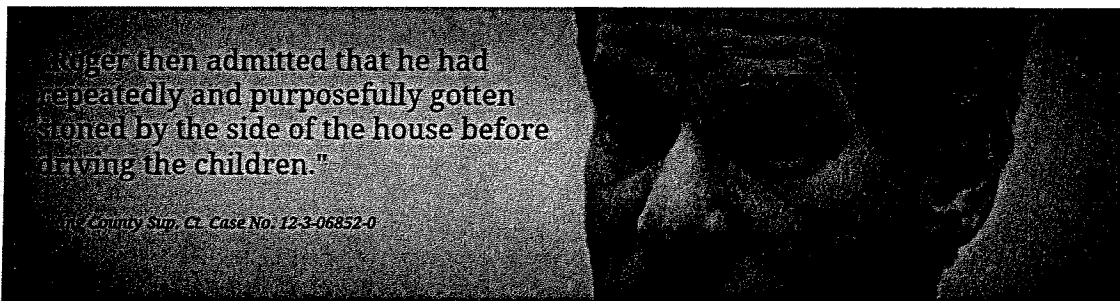
Subject: Roger Goodman: not a good man

To:

Cc:

Use this area to offer a short preview of your email's content.

[View this email in your browser](#)



New Majority PAC released this ad on cable TV in the 45th District. It will be running between now and the August 5 Primary Election.

- According to court records, Roger Goodman frequently drives stoned with his kids in the car.
- Roger not-a-Goodman stopped filing income taxes. At one point he got a third notice from the IRS that he owed \$20,000. His ex-wife negotiated a settlement of \$3,000.
- Roger Goodman, the dead-beat dad. He was delinquent on his child support. He was forced into court for not paying back child support.

Don't take our word for it. Read the court records for yourself.

What kind of man does these things?

Not a good man.

Paid for by New Majority (Reagan Fund) PAC
P.O. Box 981
Woodinville, WA 98072

[unsubscribe from this list](#)





Reporting Form for: (check one) Instructions on Page 3

- INDEPENDENT EXPENDITURES (Occurring at any time) — \$100 or more
- INDEPENDENT EXPENDITURE ADS (Appearing within 21 days of an election) — \$1,000 or more
- ELECTIONEERING COMMUNICATIONS, Except Contributions (Appearing within 60 days of an election) — \$1,000 or more

1. Name and complete postal mailing address of sponsor:	E-mail
NEW MAJORITY PAC PO BOX 981 WOODINVILLE, WA 98072	BANDERSON2@HOTMAIL
	Telephone 2068179763

2. Itemize expenditures of more than \$100 associated with the independent expenditure or electioneering communication.

Date Made	Date First Presented/ Mailed	Name and Address of Vendor or Recipient	Description of Expenditure (e.g., direct mail or newspaper, TV or radio ad)	Amount or Value (*See Below)
06/24/14	07/14/14	MINNICK & MINNICK, INC. 14751 N KELSEY, STE 105 MONROE, WA 98272	TV ADVERTISEMENT	29,500.
07/26/14	07/28/14	MINNICK & MINNICK, INC. 14751 N KELSEY, STE 105 MONROE, WA 98272	MAILER #1	7,477.
07/26/14	07/31/14	MINNICK & MINNICK, INC. 14751 N KELSEY, STE 105 MONROE, WA 98272	MAILER #2	7,477.
Expenditures \$100 or less not itemized above				\$ 0.

	Total this report	\$ 44,454.
<p style="text-align: center;">Amount or Value</p> <p>*If no reasonable estimate can be made of value, describe activity, services, property or right furnished precisely and attach copy of item produced or distributed.</p>	Total independent expenditures and electioneering communications made during this election campaign. Include amounts shown in this report and previously submitted C-6 reports.	\$ 44,454.

3. List of candidate(s) or ballot proposition(s) identified in the advertising.

Candidate/Proposition	Office/District/ Proposition No.	Party	Check Support or Oppose	Show portion of current expense attributable to each candidate or proposition	Show total C-6 expenses related to each candidate/ proposition during election campaign
GOODMAN, ROGER	STATE REPRESENTATIVE/LEG DISTRICT 45 - HOUSE	DEMOCRAT	<input type="checkbox"/> <input checked="" type="checkbox"/>	\$ 44,454.32	\$ 0.
			<input type="checkbox"/> <input type="checkbox"/>	\$	\$
			<input type="checkbox"/> <input type="checkbox"/>	\$	\$
			<input type="checkbox"/> <input type="checkbox"/>	\$	\$

Filer Name:

4. If reporting an Electioneering Communication, it is necessary to disclose information concerning the source of funding for the communication. Select the description that applies:

PDC Exhibit # 4
Page 2 of 2

- a) An individual using only personal funds.
- b) An individual using personal funds and/or funds received from others.
- c) A business, union, group, association, organization, or other person using only general treasury funds.
- d) A business, union, group, association, organization, or other person using general treasury funds and/or funds received from others.
- e) A political committee filing C-3 and C-4 reports. (RCW 42.17A.205 - .240)
- f) A political committee filing C-5 reports. (RCW 42.17A.250)
- g) Other

If (b), (d), (f), or (g) applies, complete section 5 below. If (e) applies, also complete section 5 if the committee received funds that were requested or designated for the communication.

5. Sources giving in excess of \$250 for the electioneering communication:

Date Received	Source's Name, Address, City, State, Zip	For individuals, Employer's Name, City and State	Amount
06/20/14	THE REAGAN FUND PO BOX 904 OLYMPIA, WA 98507		\$ 35,000.00
		Occupation	
07/24/14	THE REAGAN FUND PO BOX 904 OLYMPIA, WA 98507		\$ 15,000.00
		Occupation	
			\$
		Occupation	
			\$
		Occupation	
			\$
		Occupation	
		Sub-Total	\$ 50,000.00
	Continued on attached sheet <input type="checkbox"/>	Amount from attached pages	\$ 0.00
		TOTAL FUNDS RECEIVED	\$ 50,000.00

Sponsor of Independent Expenditure or Electioneering Communication

I certify (or declare) under penalty of perjury under the laws of the State of Washington that this expenditure was not made in cooperation, consultation, or concert with, or at the request or suggestion of, a candidate, a candidate's authorized committee, or an agent of a candidate nor does it otherwise constitute a contribution under RCW 42.17A.005. I further certify that the above information is true, complete, and correct to the best of my knowledge.

Signature	Printed Name JEFFREY POSSINGER
Street address PO BOX 981	
City/State/Zip WOODINVILLE WA 98072	
Date Signed 08/26/14	Place Signed (city and county) WOODINVILLE KING

*RCW 9A.72.040 provides that "(1) A person is guilty of false swearing if he makes a false statement, which he knows to be false, under an oath required or authorized by law. (2)

New Majority PAC

PO Box 981
Woodinville, Washington 98072

08-22-2014

Mr. Jacob Berkey
Washington State Public Disclosure Commission
711 Capitol Way, RM 206
Olympia, Washington 98504-0908

Re: Notice of Complaint No. T15-020

Dear Mr. Berkey,

I am responding to your letter dated August 8, 2014 with respect to the above referenced Notice of Complaint. I am sorry to have responded so late, but I was out of town until only a few days ago on vacation and saw this correspondence when I found it in my mail. After reading over the complaint, I have the following responses.

With respect to the websites referenced in the complaint, New Majority PAC administrates <https://notagoodman.wordpress.com> (www.notagoodman.com). We do not administrate the other two websites identified by the complaining party.

With respect to the portion of complaint related to the filing of the C6 Report, after looking into the rules surrounding this, it appears that an inadvertent mistake was made on our part. This has been the first time that I have worked as a treasurer for a PAC, and previously had that work designated to others. For my filings, I had relied on the "Key Reporting Dates for Committees" and ORCA for all my filings – and had never noticed any reference to C6 Reports, and as such had mistakenly believed that I had fully complied with the reporting rules with the filing of our C3s and C4s. All of the information about the expenditures in question, which the complaining party was aware of already, was contained in those reports. In fact, I had amended one of our C4s (specifically identifying the campaign and that the expenditure was opposition) believing that this was the way to identify expenditures directed at a specific campaign. There was no intent to conceal either the source of funds nor what those funds were spent on. That information was clearly set out in the C3s and C4s.

As for the cost of the Wordpress page and the Emails, these were hosted and sent respectively using free on-line services – no expenditure has been made.

Realizing that a mistake was made with regard to the C6, I have prepared a C6, which I am filing today (08-22-2014), and uploading to the PDC Website as I see indicated in the Electioneering Communications Guide.

Please contact me at 206-817-9763 if you have any other questions.

Sincerely,



Jeffrey Possinger
Treasurer